The Complete Character Ed Package: Make Character Count All Year!

Too often teaching character has been a chore for teachers and a hassle for administrators. But it doesn't have to be that way! We've taken nine character traits and made them easy to teach. The Complete Character Ed Package includes:

1. **36-Lesson Program**
   - Nine Character Traits - 36 Lessons
   - One for each Week of the School Year.
   - The Complete Character Ed Series Program is loaded with worksheets, activities, discussion questions, famous quotes, and more that will definitely motivate your students to consider how good character can improve their life and the lives of those around them.

2. **9 Character Banners**
   - Nine Character Trait Banners
   - One for each Month of the School Year.
   - Each banner is made of heavy vinyl and measures 5’x2’.

3. **9 Character Posters**
   - Nine Character Trait Posters
   - Advertise the Character of the Month.
   - Posters are printed on high-gloss photo paper and measure 24”x18”.

Get all your students involved in creating a culture of character on campus!

**XC258 $675.00**

**Grades 5-12**

Includes: 9 banners, 9 posters, Complete Character Ed Program with student handouts - 225 inspirational quotes - 40 different activities.

- To purchase banners separately, see pg. 14.
- Posters can be purchased separately online
- The 36-lesson Character notebook can be ordered separately online.

**Motivational Assemblies for 6-12th, 3rd-5th, & K-2nd.**

We have several all-new programs designed to empower your students toward success in school and in life. These engaging presentations feature real-student profiles, top-of-the-charts music, movie clips & more, making them a memorable life-altering experience for your whole student body!

“The message is powerful, the production first class, and their reliability is superb.”

Terry Hamm – Texas Association of Student Councils

Please give us a call to check availability & pricing. Motivate your students to be the best they can be!
Building Character

Character Starts Here!

This innovative program is easy to use with little to no teacher prep time required. You’ll find these materials to be entertaining as well as informational. Real students tell real stories as they relate particular character qualities to the problems they were encountering. An exciting series of DVDs to get you and your students talking about character. The lessons surrounding the DVDS will give you plenty of ideas to talk about and activities to motivate your students to make good character a foundational part of their lives.

Character Starts Here Includes:

 Nine outstanding Character Builder DVDs
 36 Character Ed Lessons
 Inspirational Quotes
 36 Character Ed Activities
 Discussion Questions
 Student Response Forms

Step-By-Step Guide provided to walk instructor & students toward better character

These lessons are guaranteed to get your students talking and thinking about how to make good character a fundamental part of their lives. Character Starts Here explores nine different character traits. The program analyzes each trait giving practical advice and application of each character quality. Grades 6-12

XC350 Character Starts Here $695.00

Complete CHARACTER STARTS HERE Package $785.00

Package Includes: Character Starts Here Program, Banner, 2-Poster Set, 600 Bookmarks

Character Starts Here Posters

These 18”x24” colorful posters will remind students of the value of making good character a part of everything they do. Grades 6-12

XC354 Complete set of two posters $18.00

Also Available Individually

XC352 Character Traits $10.00
XC353 Determined Student $10.00

Character Starts Here Bookmarks

2-Sided - printed on heavy, glossy card stock (100 bookmarks per order) Grades 6-12

XC355 Character Starts Here Bookmarks $7.95

Character Starts Here Banner

5’x2’ 100% sturdy vinyl - Reads, “A Better Tomorrow Starts With A Better Me!” Grades 6-12

XC351 Character Starts Here Banner $75.00

Character Starts Here - Mini-Movies

Presented on USB, these 2 to 4 minute movies are designed to spark discussions on character. The BE AMAZING! films focus on turning goals & dreams into reality, QUEST FOR RESPECT on respecting ourselves and others, and POINT OF VIEW on seeing eye to eye with others. The movies can be used alone or as an excellent component to an existing comprehensive character-building program. Grades 6-12 (Discussion questions, activity, and quotes provided)

XC456 BE AMAZING! series - USB $59.95
XC459 QUEST FOR RESPECT series - USB $59.95
XC477 POINT OF VIEW series - USB $59.95

Character Starts Here BE AMAZING, QUEST FOR RESPECT, or POINT OF VIEW series

Includes: Character Starts Here - BE AMAZING, QUEST FOR RESPECT or POINT OF VIEW USB, 2 Character Starts Here Posters, 600 Character Starts Here Bookmarks, & One Character Starts Here Banner Grades 6-12

XC461 BE AMAZING series USB + Materials $185.00
XC460 QUEST FOR RESPECT USB + Materials $185.00
XC482 POINT OF VIEW USB + Materials $185.00

or Order Online @ www.CharacterEdTools.com
Building Character

Who Knew Teaching Character Could Be This Easy?

Character Ed Program Series
Nine easy-to-use character-driven programs to help you teach Character Ed to your students!

These character-driven programs are specifically designed to educate your students on the importance of adopting Respect, Responsibility, Citizenship, Perseverance and more as virtues for daily living. Grades 5-12

Each program contains:
- Over 30 reproducible student worksheets
- 30 Character Ed Activities
- 30+ Character Ed Lessons
- Interesting facts and insightful quotations
- Stimulating discussion questions
- Inspirational biographies, historical events and much more!

Easy-to-use!
Little to no preparation time needed.
Great for Character ED
Use it for suspension/Detention time or Saturday school
One Character Trait - Ten Topics
Over 30 lessons in each character-driven program!

<table>
<thead>
<tr>
<th>Program Code</th>
<th>Trait</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>XC018</td>
<td>Respect</td>
<td>$25.00</td>
</tr>
<tr>
<td>XC019</td>
<td>Responsibility</td>
<td>$25.00</td>
</tr>
<tr>
<td>XC069</td>
<td>Citizenship</td>
<td>$25.00</td>
</tr>
<tr>
<td>XC073</td>
<td>Perseverance</td>
<td>$25.00</td>
</tr>
<tr>
<td>XC133</td>
<td>Self-Leadership</td>
<td>$25.00</td>
</tr>
<tr>
<td>XC178</td>
<td>Honesty</td>
<td>$25.00</td>
</tr>
<tr>
<td>XC250</td>
<td>Fairness</td>
<td>$25.00</td>
</tr>
<tr>
<td>XC302</td>
<td>Courage</td>
<td>$25.00</td>
</tr>
<tr>
<td>XC342</td>
<td>Self-Control</td>
<td>$25.00</td>
</tr>
</tbody>
</table>

Character Building
Poster Series
This set of nine 18”x24” character-trait posters use simple illustrations to emphasize big character concepts.

Grades K-8
<table>
<thead>
<tr>
<th>Program Code</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>XC092</td>
<td>Complete set of nine posters</td>
<td>$72.00</td>
</tr>
</tbody>
</table>

Also Available Individually
<table>
<thead>
<tr>
<th>Program Code</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>XC083</td>
<td>Perseverance</td>
<td>$10.00</td>
</tr>
<tr>
<td>XC084</td>
<td>Honesty</td>
<td>$10.00</td>
</tr>
<tr>
<td>XC085</td>
<td>Citizenship</td>
<td>$10.00</td>
</tr>
<tr>
<td>XC086</td>
<td>Responsibility</td>
<td>$10.00</td>
</tr>
<tr>
<td>XC087</td>
<td>Self-Control</td>
<td>$10.00</td>
</tr>
<tr>
<td>XC088</td>
<td>Courage</td>
<td>$10.00</td>
</tr>
<tr>
<td>XC088</td>
<td>Courage</td>
<td>$10.00</td>
</tr>
<tr>
<td>XC089</td>
<td>Respect</td>
<td>$10.00</td>
</tr>
<tr>
<td>XC090</td>
<td>Leadership</td>
<td>$10.00</td>
</tr>
<tr>
<td>XC091</td>
<td>Fairness</td>
<td>$10.00</td>
</tr>
</tbody>
</table>

Banners Also Available See page 15 for information and pricing.
Over 270 Character Ed Lessons

**Character In Focus Collection**
Nine outstanding programs to help you teach life skills & bully prevention to your students!

- Over 270 Character Ed Lessons.
- Easy-to-use with little to no teacher preparation required.
- Real life examples and more are provided with each lesson topic.
- More than 270 Character Ed Activities
- Bully & Drop Out prevention are discussed in each topic.

These programs will engage your students to consider their character in action. The DVD will get your students talking, the activities will get your students thinking, the discussion starters will get your students engaged on the topic, and the worksheets will get you the feedback you desire.  **Grades 5-12**

**The Character In Focus Collection Includes:**
Nine 25-minute DVDs (Respect, Responsibility, Citizenship, Perseverance, Honesty, Fairness, Courage, and Self-Leadership), worksheets corresponding directly with the video, and nine Character Ed Programs (Respect, Responsibility, Citizenship, Perseverance, Honesty, Fairness, Courage, Self-Control, and Self-Leadership) with over 30 lessons on each topic.

**Honesty**
Honesty is a significant building block to earning trust from others. The Honesty program will motivate your students to engage those around them with honest words and actions. When we speak honestly with others, take responsibility for our actions, and respect others, we soon become a person everyone can trust.

```
XC211 $149.95
```

**Respect**
Everyone is on a quest for respect. It's a lifelong journey proven by our actions on a daily basis. This program will challenge your students to consider how they lose and earn respect.

```
XC179 $149.95
```

**Citizenship**
Good citizenship empowers students with the ability to recognize the responsibility they have within any group to affect positive change. This program will motivate students to see that when they respect others and work to change themselves, those around them will be positively affected.

```
XC183 $149.95
```

**Perseverance**
To reach our goals and dreams, it takes a never-give-up attitude, it takes a commitment to excellence, it takes perseverance. This program will motivate your students to ignore the negative criticism around them, avoid the temptations to get involved with drugs and alcohol, and drive with passion towards their goals.

```
XC181 $149.95
```

**Responsibility**
No one is born responsible. In fact, when we are born we are not capable of being responsible. It's a skill we develop as we mature. This program will help you teach your students how to act responsibly when encountering difficult decisions.

```
XC180 $149.95
```

**Self-Leadership**
When students exercise the ability to be a self-leader, they discover their outlook on life changes for the better. Your students will begin to see their progress and what they have achieved, recognizing that they are creating the life they have always wanted, rather than merely enduring what life has given.

```
XC182 $149.95
```

**Fairness**
This Fairness program will help you motivate our students to keep fairness in mind when interacting with those around them. How you handle those things you consider to be unfair will radically alter the direction of your life.

```
XC253 $149.95
```

**Courage**
Everyone has fears and will encounter hardships. Those fears and the hard times force us to ask questions, explore new options, make responsible decisions, and courageously break free from our comfort zones.

```
XC303 $149.95
```

**Self-Control**
Motivate your students to take control of their lives, empowering them to get a grip on the choices they make each day. Self-control is not simply denying oneself of something enjoyable or missing out on a fun time with friends. Self-control is the action of taking control of our lives in an effort to shape and control our future.

```
XC343 $149.95
```

**SAVE! (9-Volume set)**
**XC346** $965.00

or Order Online @ www.CharacterEdTools.com
Building Character

Character Builder Series

This small-group discussion DVD series stimulates students to share their thoughts and feelings on situations they come face to face with on an everyday basis and on challenges they have yet to come across.

<table>
<thead>
<tr>
<th>Series</th>
<th>Title</th>
<th>Duration</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fairness</td>
<td>A Balance of Power</td>
<td>27-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC218</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>XC251 (Elementary)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Courage</td>
<td>Dare to Move</td>
<td>30-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC306</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>XC307 (Elementary)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Self-Control</td>
<td>Get a Grip on Your Life</td>
<td>30-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC344</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>XC345 (Elementary)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>It's My Responsibility</td>
<td>Accepting Responsibility</td>
<td>30-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC012</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>XC013 (Elementary)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Perseverance</td>
<td>Commitment to Excellence</td>
<td>30-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC110</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>XC111 (Elementary)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Independence Day</td>
<td>Goal Setting</td>
<td>30-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC002</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Respect</td>
<td>Earning Respect Through Integrity and Trust</td>
<td>24-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC010</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>XC011 (Elementary)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Self-Leadership</td>
<td>Real Change Starts with You</td>
<td>30-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC118</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>XC119 (Elementary)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Honesty</td>
<td>Stay True to Your Word</td>
<td>29-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC238</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>XC239 (Elementary)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Citizenship</td>
<td>Real Change Starts with You</td>
<td>30-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC015</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>XC016 (Elementary)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Any 8 Videos XC256 $459.95 18-Video set XC347 $995.00

<table>
<thead>
<tr>
<th>Series</th>
<th>Title</th>
<th>Duration</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Ground</td>
<td>Diversity</td>
<td>32-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC001</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Making a Difference</td>
<td>The Value of Others</td>
<td>26-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC008</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Honor Code</td>
<td>Trustworthiness</td>
<td>26-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC004</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A Cry for Love</td>
<td>Self-Acceptance</td>
<td>30-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC003</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Overcoming Adversity</td>
<td>No Shortcut to Excellence</td>
<td>24-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC007</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Courage in the Face of Fear</td>
<td>Facing Our Fears</td>
<td>25-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC009</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Independence Day</td>
<td>Goal Setting</td>
<td>30-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td>Special Edition</td>
<td>Self-Worth</td>
<td>26-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC006</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Road Ahead</td>
<td>Decision Making/Conflict Resolution</td>
<td>24-minute</td>
<td>$59.95</td>
</tr>
<tr>
<td></td>
<td>XC005</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

TOLL-FREE ORDERING: Call 800-522-6335 or Fax 626-960-2185
Drop Out Prevention

Stay in School Program
This program contains ten outstanding lessons covering the top ten reasons students give for dropping out of school. Tons of ideas are provided to get you and your students talking. It’s loaded with student handouts to help your students recognize that school is the stepping stone to success. Grades 6-12
Includes: student activities, worksheets & more.

XC201  Stay in School Program  $25.00

Graduation Banner
Reads, “All our dreams can come true...If we have the courage to pursue them.” Walt Disney  It's Your Future - Make It a Bright One. Grades 6-12

XC252  Graduation Banner  $75.00

Listen, Study, (L)Earn Poster Series
The 18”x24” colorful posters will encourage students to stay in school. Grades 6-12

XC206  Complete set of three posters  $27.00
Also Available Individually
XC207  Dropout/Grad  $10.00
XC208  Need some of this  $10.00
XC209  Wallet  $10.00

NEW CLASS DISCUSSION DVD
2 Roads - Your Life, Your Choice
This DVD documents a 12-week youth intervention program. During the course of the program, at-risk kids between the ages of 12 and 17 are given the tools to make better choices in life.

2 Roads will encourage healthy discussion about the negative and positive consequences to the choices your students are making today. (25 minutes) Grades 9-12

XC423  2 Roads - Your Life, Your Choice  $59.95

or Order Online @ www.CharacterEdTools.com
**Character Packages**

Each Package Includes:
- 30-Lesson Program
- 4-Segment Discussion DVD
- (600) Double-Sided Bookmarks
- (2) 24"x18" Posters
- (1) 5'x2' Banner

Classroom curriculum, enhanced by on-campus displays, focused on the importance of good character.

Immerse your students in character-building lessons throughout the school year. Hand out bookmarks and hang visual reinforcement around campus that reminds them of the concepts being discussed in the classroom. **Grades 5-12**

---

**Be Amazing!**

**Bookmark**
XC428 2 sided 2"x7" (100 pcs.) $7.95

**Banner**
XC430 5'x2' heavy vinyl (6 mounting holes) $75.00

**Posters**
XC425 You Too Can $10.00
XC426 Amazing Characteristics $10.00
XC427 Be Amazing! Poster Set $18.00

**Making the Grade - DVD**
Contains four individual small-group discussions on achieving personal excellence. Features real student stories. (includes teacher’s guide)
XC429 Making the Grade $59.95

**30-Lesson Be Amazing! Program**
30-lesson program to motivate students to achieve personal excellence.
XC431 Be Amazing! 30 Lessons $25.00

**Be Amazing! Package**
Package includes: (600 Bookmarks, Discussion DVD, Banner, 2 Posters, and 30-Lesson Program)
XC424 $195.00

---

**Point of View**

**Banner**
XC466 5'x2' heavy vinyl (6 mounting holes) $75.00

**30-Lesson Point of View Program**
30-lesson program to encourage students to see others eye to eye.
XC469 Point of View 30 Lessons $25.00

**Bookmark**
XC468 2 sided 2"x7" (100 pcs.) $7.95

**Posters**
XC463 Perception $10.00
XC464 Common Ground $10.00
XC465 Point of View Poster Set $18.00

**Positive POV DVD**
Contains four individual small-group discussions on seeing others’ point of view. Features real student stories. (includes teacher’s guide)
XC467 Positive POV $59.95

**Point of View Package**
Package includes: (600 Bookmarks, Discussion DVD, Banner, 2 Posters, and 30-Lesson Program)
XC462 $195.00
The Pledge

Bookmark
XC364 2 sided 2”x7” (100 pcs.) $7.95

Together We Stand - DVD
Contains four individual small-group discussions on respecting yourself and valuing others. Features real students making a difference in the lives of others. (includes teacher’s guide)

XC374 Together We Stand $59.95

Posters
XC361 Make Someone’s Day $10.00
XC362 I Pledge $10.00
XC363 The Pledge Post Set $18.00

30-Lesson Pledge Program
30-lesson program to motivate students to pledge to improve their lives, to reduce bullying, and encourage those around them.

XC371 The Pledge 30+ Lessons $25.00

Banner
XC360 5’x2’ heavy vinyl (6 mounting holes) $75.00

The Pledge Package
Package includes: (600 Bookmarks, Discussion DVD, Banner, 2 Posters, and 30-Lesson Program)
XC359 $195.00

Worth It!

Bookmark
XC447 2 sided 2”x7” (100 pcs.) $7.95

Posters
XC442 You’re Worth It $10.00
XC443 Making Choices $10.00
XC444 Worth It Poster Set $18.00

30-Lesson Worth It Program
30-lesson program to motivate students to make the right choices in all areas of their lives.

XC448 Worth It 30+ Lessons $25.00

Banner
XC445 5’x2’ heavy vinyl (6 mounting holes) $75.00

Your Life Your Choice - DVD
Contains four individual small-group discussions on making decisions that are worth it. Features real students taking responsibility for their own futures. (includes teacher’s guide)

XC446 Your Life Your Choice $59.95

Worth It Package
Package includes: (600 Bookmarks, Discussion DVD, Banner, 2 Posters, and 30-Lesson Program)
XC441 $195.00

Quest For Respect

Bookmark
XC410 2 sided 2”x7” (100 pcs.) $7.95

Posters
XC407 Popularity $10.00
XC408 Demand It $10.00
XC409 2-Poster Set $18.00

30-Lesson Respect Program
30-lesson program to motivate students to respect themselves and to respect others.

XC018 Respect 30+ Lessons $25.00

Banner
XC412 5’x2’ heavy vinyl (6 mounting holes) $75.00

Respect - DVD
Contains four individual small-group discussions on self-respect & respecting others. Features real student stories of respect. (includes teacher’s guide)

XC411 Respect $59.95

Quest For Respect Package
Package includes: (600 Bookmarks, Discussion DVD, Banner, 2 Posters, and 30-Lesson Program)
XC405 $195.00

or Order Online @ www.CharacterEdTools.com
Eye To Eye

On The Inside
Three discussions on self-respect and respect for others. (teacher’s guide included)
XC475 On The Inside $59.95

Posters
XC471 See Others $10.00
XC472 More Fun $10.00
XC473 Eye To Eye Poster Set $18.00

Eye To Eye Package Package Includes:
(Discussion DVD, Banner, 600 bookmarks, and a two poster set)
XC470 $125.00

Banner
XC474 5’x2’ heavy vinyl (6 mounting holes) $75.00

Bookmark
XC476 2 sided 2”x7” (100 pcs.) $7.95

The Right Choice

Good Choices elementary
Three discussions on making good choices. (teacher’s guide included)
XC454 Good Choices (elementary) $59.95

Banner
XC453 5’x2’ heavy vinyl (6 mounting holes) $75.00

Bookmark
XC455 2 sided 2”x7” (100 pcs.) $7.95

Posters
XC451 Good Student $10.00
XC450 Good Friend $10.00
XC452 Poster Set $18.00

The Right Choice Package Package includes:
(Discussion DVD, Banner, 600 bookmarks, and 2 Ready, Set, Go! Posters)
XC449 $125.00

Elementary Packages

The Golden Rule

Respect - Follow The Golden Rule
Three discussions on self-respect and respect for others. (teacher’s guide included)
XC417 Respect (elementary) $59.95

Banner
XC413 5’x2’ heavy vinyl (6 mounting holes) $75.00

Bookmark
XC418 2 sided 2”x7” (100 pcs.) $7.95

Posters
XC415 Kindness $10.00
XC414 “Popular” $10.00
XC416 Golden Rule Poster Set $18.00

The Golden Rule Package Package Includes:
(Discussion DVD, Banner, 600 bookmarks, and a two poster set)
XC420 $125.00

Be Your Best

Three discussions on being your best at whatever you do. (teacher’s guide included)
XC437 Be Your Best $59.95

Banner
XC436 2 sided 2”x7” (100 pcs.) $7.95

Be A Hero!

Be A Hero! Package Package Includes:
(Discussion DVD, Banner, 600 bookmarks, and 2 Be A Hero! Posters)
XC432 $125.00

Posters
XC434 Helpful $10.00
XC433 Work Hard $10.00
XC435 Heroes Poster Set $18.00

Banner
XC438 5’x2’ heavy vinyl (6 mounting holes) $75.00

TOLL-FREE ORDERING: Call 800-522-6335 or Fax 626-960-2185
# Order Form: Prices valid till December 2018

<table>
<thead>
<tr>
<th>ITEM NO.</th>
<th>QTY.</th>
<th>TITLE OR DESCRIPTION</th>
<th>PRICE</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**PAYMENT METHOD**

- Enclosed is a Money Order payable to: **Character Ed Tools**
- Purchase Order # or Check # *(must be attached)*
- Visa  MasterCard  American Express

  *Name ____________________________
  *Credit Card Number ____________________________
  *Expiration Date ____________  *Signature ____________

  *Required for all credit card orders

**Shipping and Handling**

For the Continental U.S.

<table>
<thead>
<tr>
<th>Orders</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>under $100</td>
<td>$10.00</td>
</tr>
<tr>
<td>$100 - $299</td>
<td>$15.00</td>
</tr>
<tr>
<td>$300 - $499</td>
<td>$20.00</td>
</tr>
<tr>
<td>$500+</td>
<td>FREE</td>
</tr>
</tbody>
</table>

Subtotal

Sales Tax (CA Residents add 9%)

Shipping & Handling

TOTAL

All items can also be purchased online at characteredtools.com

**BILL TO:**

- Existing Account  New Account

  Name ____________________________
  Title ____________________________
  Organization ______________________
  Street Address ______________________
  City __________________ State ___ Zip ______
  Telephone ______________________
  Fax ______________________
  E-mail Address ______________________

**SHIP TO:** (if different from BILL TO)

  Name ____________________________
  Title ____________________________
  Organization ______________________
  Street Address ______________________
  City __________________ State ___ Zip ______
  Telephone ______________________
  Fax ______________________
  E-mail Address ______________________

**Character Ed Tools Guarantee**

We guarantee your complete satisfaction. You may return any product within 30 days for immediate refund or credit!

**E-MAIL:** info@CharacterEdTools.com

**CALL:** 800-522-6335

**FAX:** 626-960-2185

**MAIL to:** Character Ed Tools

15709 Arrow Highway Suite 2

Irwindale, CA 91706
Bullying & Violence Prevention

Help! I'm Being Bullied!
Bully Factor Volume #1

An outstanding program designed to help students understand bullying and how to stop it. This 20-minute DVD is loaded with student interviews, comments, and great content to give your students research-based steps to escape bullying. A teacher’s guide and student worksheets will help you increase student interaction with the video, which in turn will aid in the reduction of bullying at your school.

Grades 6-12
XC146 $139.95

Bullied? I Can Help!
Bully Factor Volume #2

Student interviews and captivating stories will motivate your students to get involved in helping those who are being bullied. You get this 20-minute DVD, tons of great worksheets and information to get your students thinking and talking about how they can make more students feel accepted and put an end to bullying at your school.

Grades 6-12
XC143 $139.95

Best Value!
The complete Bully Factor Set

XC144 $259.95 Bully Factor #1 & #2
XC145 $294.95 Bully Factor #1, #2 & The Bully Program

Playing Safe in the Cyber-World

Students today live in a Cyber-World which connects them together every minute of the day. This ten-lesson program gives students essential information concerning staying safe while playing in the Cyber-World.

Addresses topics such as:
- Cyber Bullying
- Texting
- Sexting
- Internet safety

Grades 6 - 12
XC309 $25.00

Ten easy-to-use lessons, interesting stories, and reproducible student handouts

The Bully Program

Ten fully loaded lessons with tons of great ideas, historical topics, biographical stories, activities, and worksheets to get your students talking and writing about what bullying is and how to stop it. A timely resource with practical advice to help both the bully and the victim gain insights into their own behavior.

Grades 6-12

XC116 $25.00
XC308 $25.00 Elementary Version Grades 3-5

No Bully Zone Banner

Reads, “Report Bullying - This is a No Bully Zone.”

Grades 6-12
XC348 No Bully Zone Banner - 5’x 2’Vinyl Banner $75.00

New Banner!

No Bully Zone Banner

Reads, “Don’t Be Afraid - This is a No Bully Zone.”

Grades K - 5
XC349 No Bully Zone Banner - 5’x 2’Vinyl Banner $75.00

New Banner!
Bullied? Ask for Help!
Poster Series
These 24”x18” poster will increase awareness in a fun, exciting, and colorful way. This set of four posters will encourage and educate your students to help stop the problem of bullies. Grades 6-12
XC127 Four poster set $36.00
Also Available Individually
XC123 Are You Being Bullied? $10.00
XC124 Ask for Help $10.00
XC125 Dreading School Lately? $10.00
XC126 Are You A Bully? $10.00

Bullying - Not Here, Not Ever!
Three Poster Set
These hard-edge 18”x24” posters don’t try to hide their blunt statements about indifference to bullying on campus. Students will be motivated to take a stand and be a friend. Grades 6-12
XC332 Not Here Not Ever Set $27.00
Also Available Individually
XC329 Obvious $10.00
XC330 Invitation $10.00
XC331 Reach Out $10.00

Bullying Hurts
Poster Series
These 18”x24” posters will remind students bullying hurts. Grades K-12
XC132 Bullying Hurts Set $27.00
Also Available Individually
XC129 60% of Bullies $10.00
XC130 Feeling Bullied? $10.00
XC131 Words Hurt $10.00

No Bully
Poster Series
These 18”x24” posters will remind students that it’s better to be a friend than it is to be a bully. Grades K-8
XC078 Complete set of three posters $27.00
Also Available Individually
XC075 Want “Real” Friends? Don’t be a bully $10.00
XC076 Are you a bully? Be a friend instead $10.00
XC077 Be Warned! This is a no-bully zone! $10.00

Prevention
Poster Series
These 18”x24” posters will encourage your students to steer clear of those “friends” or other outside influences that encourage them to experiment with drugs, smoking and drinking. Grades K-8
XC082 Complete set of three posters $27.00
Also Available Individually
XC079 Drugs $10.00
XC080 Smoking $10.00
XC081 Drinking $10.00

or Order Online @ www.CharacterEdTools.com
Character-Building Banners

Advertise Good Character!

Responsibility Banner
XC033 $75.00

Citizenship Banner
XC067 $75.00

Courage Banner
XC176 $75.00

Self-Control Banner
XC174 $75.00

Character Banner
XC177 $75.00

Respect Banner
XC032 $75.00

Fairness Banner
XC175 $75.00

Perseverance Banner
XC104 $75.00

Leadership Banner
XC140 $75.00

Honesty Banner
XC185 $75.00

Crossroads Banner
XC034 $75.00

These banners are a great idea for a hallway, gym, auditorium or any large area in your school. Made of 100% sturdy vinyl, they are designed to remind your students of the importance of Citizenship, Responsibility, Respect, Perseverance, Leadership, Honesty, Self-Control, Fairness, Courage, and the Choices they will face in life.

(post versions of these banners can be found on our Character Ed Tools website)

Each Banner measures 5’x2’.

Grades K-12

XC187 Set of Eleven Banners $675.00
Character Banners (elementary)

These banners are a great idea for a hallway, gym, auditorium or any large area in your school. Made of 100% sturdy vinyl, they are designed to remind your students of the importance of Citizenship, Responsibility, Respect, Perseverance, Leadership, Honesty, Self-Control, Fairness, and Courage.

(Poster versions of these banners can be found on pg. 4)

Each Banner measures 5’x2’.

Grades K-9

XC163 Complete set of nine $595.00

Bookmarks

These 7”x2” bookmarks are designed to remind your students about various character concepts. Each are printed on heavy, glossy card stock and include inspirational quotes and slogans.

Bookmarks come 100 per package. Grades K-12

XC333 Self-Control Bookmarks $7.95

XC297 Courage Bookmarks $7.95

XC042 Respect Bookmarks $7.95

XC108 Perseverance Bookmarks $7.95

XC068 Citizenship Bookmarks $7.95

XC043 Responsibility Bookmarks $7.95

XC141 Leadership Bookmarks $7.95

XC156 Honesty Bookmarks $7.95

XC212 Fairness Bookmarks $7.95

or Order Online @ www.CharacterEdTools.com
Character Ed Tools
A Division of Camfel Productions
15709 Arrow Highway, Suite 2
Irwindale, California 91706-2092

Student Development Tools for Today's Schools

Character Ed Tools
www.characteredtools.com
Spring/Fall 2018

For Grades 6-12
For Grades K-5

Empowering Students to Excel in School & in Life